

kids triathlon

The Nampa Parks & Recreation Department is pleased to announce our **8th Annual Kids Triathlon** on Saturday, July 18th at Lions Park. The *Kids Triathlon* is a fun and challenging event for kids ages 6-13. Young athletes swim, bike and run in this 3-event race that not only promotes fitness but improves children's self confidence as they cross the finish line on their own. A great introduction to the sport, participants swim in Lincoln Pool followed by a safe bike and run on roads and grounds of Lions Park. Last year the event drew 110 participants and an event audience of 400 people!

We invite you to participate in the success of this year's event as a sponsor. The *Kids Triathlon* provides a great opportunity to show your community involvement in this unique event and market your business to a targeted audience of health minded families. Your sponsorship would also demonstrate your support for healthy living in this community.

Sponsor (\$500)

- Company logo printed on all marketing materials, including: t-shirts, entry forms, posters, flyers
- Company linked to Nampa Recreation Department website for 45 days
- Company banner displayed in pool area during event
- Recognition in event script
- Vendor booth during event (10x10)
- Opportunity to place company branded items and promotional materials in packets
- 5% discount on one ad in Nampa Parks & Recreation seasonal activity guide

Participant Prizes (product or gift certificates)

- Recognition in event script

For your convenience, I have included a copy of the *Kids Triathlon Sponsor Agreement*. The deadline for inclusion in printed materials is Friday, April 24th. Please let me know if you have questions or require additional information. I appreciate your consideration of partnership and look forward to counting you as one of our supporters.

Sincerely,

Kari Riley
Marketing & Fundraising Coordinator
Nampa Parks and Recreation Department
208-468-5858 (office), 208-250-5340 (cell)
rileyk@cityofnampa.us

